

No.  
From

Plg./P-6

Dated:

The Director General,  
Animal Husbandry & Dairying,  
Haryana Sector-2, Panchkula.

To

The Additional Chief Secretary to Govt. Haryana,  
Animal Husbandry & Dairying Department,  
Chandigarh.

**Subject: - Scheme for the establishment of Backyard Poultry units for the year 2018-19.**

Kindly refer to the Government Memo No. 942-AH-4-2018/9006 dated 26.04.2018 on the subject cited above. As directed by the Government, a revised proposal of the Scheme is being submitted as follows.

This is a continuing Scheme and is being proposed to be implemented in the State in the year 2018-19 also. The Scheme in principle stands approved by the Govt in the State Revenue Budget for the year 2018-19 for which an amount of Rs. 50.00 lac is earmarked. The State has a vast potential of self employment generation in the animal husbandry sector. The provision of this scheme has been made in State budget with an objective to improve the socio-economic status of the small farmers and landless agricultural labourers as well as other economically weaker section of the society. The detail of the scheme is as under:-

#### **Description of the Scheme and its objects**

Backyard poultry is a handy enterprise with negligible initial investment, however good economic return along with a guarantee for improving nutritional status of the members of beneficiary family. This scheme is being proposed in the Annual Plan 2018-19 keeping the following peculiarities in view:-

- i. Low initial investment with higher economic returns
- ii. A unit can be started with as low as two chicks to a large flock upto 50 birds
- iii. Feeding cost is negligible due to better utilisation of agricultural by-products, leftover food items and grains in the households
- iv. Eggs and birds can be sold in local market fetching handsome returns because of ever growing demand for organic chicken and eggs
- v. Consumers are willing to pay higher price for high quality desi chicken meat or egg
- vi. These backyard poultry units would act as ready 'ATM', because the birds and eggs can be sold at any time anywhere with cash payment

#### **Justification for the Scheme**

Presently, poultry production is more or less an industry with more than 60% poultry birds being kept by large commercial breeders whereas the remaining 40% birds are reared by mostly small farmers, landless, labourers and weaker sections

of the society. The department is only providing techno-advisory services to the poultry entrepreneurs/large commercial breeders. But, keeping in view the peculiarities of backyard poultry and its benefits, this scheme is being proposed with an aim to supplement the income of the resource poor beneficiaries and also to provide nutritional support to their family members.

**Annual objectives & impact expected:-**

- i. Long term objective of this Scheme besides employment, is to provide nutritional security which will also play an important role in gender empowerment and social up-liftment.
- ii. To supplement the income of the families of the resource poor beneficiaries.
- iii. To improve nutrition status of beneficiaries and their family members.

The department proposes to implement this scheme with an amount of Rs. 50.00 lac having components as tabulated below with inter component flexibility--

**Financial requirements**

The component-wise financial requirement of the Scheme are as follows-

Sr. No.	Component	(Amount in Rs.)
1	Strengthening of infrastructure of Government Poultry Hatchery, Hisar like purchase of Hatcher, Setter and other related items, Purchase of 500 chicks for parent stock and feeding cost etc.	3000000
2	Rearing of 50000 chicks for 10 days @Rs.30 per chick	1500000
3	Supply of two water drinkers, two feeders to the beneficiary family and transportation charges of chicks.	500000
<b>Total</b>		<b>5000000</b>

**Strategies**

To obtain maximum profit from backyard poultry farming there is an urgent need to improve the backyard poultry farming by introducing sturdy poultry birds, which can survive when raised with low inputs. Therefore, the department from its own hatchery will provide 8-10 days old, 50 birds to each beneficiary family free of cost at their door step. Further, provision has also been made for the supply of two water drinkers and two feeders to the beneficiary family free of cost. In addition, provision has also been made for transportation of chicks at the door steps of the beneficiaries. Two water drinkers and two feeders would be purchased by Deputy Director of concerned district and the same would be supplied to the beneficiaries.



## **Roll out of the Scheme in terms of Commencement of Activities**

The department would assist the beneficiaries in establishing Backyard poultry units for which a list of such beneficiaries from amongst the small farmers, landless agricultural labourers and other economically weaker sections of the society will be supplied by the concerned Deputy Directors to the Assistant Director Govt. Hatchery, Hisar who will arrange to supply chicks to them. The applicant would apply to Veterinary Surgeon, I/C Government Veterinary Hospital in the format as annexed as Annexure I. The Government Poultry hatchery at Hisar will be further strengthened to produce quality chicks of low cost input technology suitable for backyard poultry farming in the State. Accordingly, a provision of Rs. 30.00 lac has been made in the scheme to strengthen Government Poultry Hatchery, Hisar for the purchase of Hatcher, Setter and other related items etc. Chicks would be reared at Government Hatchery, Hisar and thereafter will be supplied at the doorstep of the beneficiary in the State along with two water drinkers and two feeders. The list of beneficiaries will be supplied by the concerned Deputy Directors to the Assistant Director Govt. Hatchery, Hisar.

### **Physical Targets**

Under the scheme low input technology birds of Chabro breed will be supplied to the beneficiary families. There is a target to setup 1000 backyard poultry units in the State and each family will be provided 8-10 days old 50 chicks free of cost.

### **Timeline of implementation of programme and target date of completion**


This Scheme will be implemented during the year 2018-19. The Government is requested that the administrative cum financial sanction of the scheme for the year 2018-19 may kindly be accorded for implementation of the scheme, please.

This amount will be booked under the following budget head:-

**2403-Animal Husbandry (R)**  
**103- Poultry Development**  
**(95) Scheme for the establishment of Backyard Poultry units-**  
**for the year 2018-19**

The Director General, Animal Husbandry & Dairying Haryana, Panchkula will be the overall controlling and Drawing & Disbursing Officer for the scheme. Besides this, Deputy Director, Intensive Cattle Development Project, Ambala, Karnal, Kurukshetra, Bhiwani, Sirsa, Jind, Gurugram and Deputy Director,



Animal Husbandry & Dairying, Charkhi Dadri, Fatehabad, Faridabad, Hisar, Jhajjar, Kaithal, Narnaul, Panchkula, Panipat, Rewari, Yamunanagar, Rohtak, Sonapat, Mewat at Nuh, Palwal as well as Assistant Director, Government Hatchery Farm, Hisar will be the Drawing & Disbursing Officers of the scheme.

  
Credit Planning Officer,  
for Director General, Animal Husbandry & Dairying,  
Haryana, Panchkula.

Endst. No. 2997-3018 Plg./P-6

Dated 03/05/18

A copy is forwarded to All the Deputy Directors, Intensive Cattle Development Projects and Animal Husbandry & Dairying for information and necessary action.


  
Credit Planning Officer  
for Director General Animal Husbandry & Dairying  
Haryana, Panchkula 

Endst. No.

Plg./P-6

Dated

A copy is forwarded to Veterinary Surgeon, Extension and Publicity Branch and Statistical Officer, Statistics Branch at Directorate Animal Husbandry & Dairying for information and necessary action.

  
Credit Planning Officer  
for Director General Animal Husbandry & Dairying  
Haryana, Panchkula

## STATEMENT OF COST

2403-Animal Husbandry (R), 103- Poultry Development, (95) Scheme for the establishment of Backyard Poultry units for the year 2018-19”

(34) Other Charges	Rs. 5000000/-
<b>Total :</b>	<b>Rs. 5000000/-</b>

Rs. Fifty Lacs only

### District-wise Physical Targets

<b>Scheme for the establishment of Backyard Poultry units</b>		
<b>Sr. No.</b>	<b>Name of District</b>	<b>Annual targets</b>
1	Ambala	50
2	Bhiwani	25
3	Charkhi Dadri	20
4	Faridabad	65
5	Fatehabad	50
6	Gurugram	75
7	Hisar	50
8	Jhajjar	25
9	Jind	50
10	Kaithal	50
11	Karnal	50
12	Kurukshetra	50
13	Mahendergarh	25
14	Mewat	75
15	Palwal	70
16	Panchkula	25
17	Panipat	25
18	Rewari	25
19	Rohtak	50
20	Sirsa	50
21	Sonepat	45
22	Yamuna Nagar	50
<b>Total</b>		<b>1000</b>

# Animal Husbandry and Dairying Department, Haryana

## Application form for Scheme for the establishment of Backyard Poultry units

Area Govt. Vety. Hospital .....

Village/City .....

Sub-Division.....

District .....

1.	Name of Applicant	
2.	Age	
3.	Name of Father/Husband	
4.	Address of Applicant	
5.	Aadhar Card Number (enclose photocopy)	
7.	Educational Qualification	
9.	Whether the applicant is Scheduled Caste (Yes/No) (if yes, enclose photocopy)	
10.	Whether the applicant belongs to BPL family if yes; proof thereof.	BPL list No. .... Year .....
12.	Details of agriculture land in the name of applicant (enclose verification from Patwari)	Acre ..... Kanal..... Marla.....
19.	Any other information if not given above	

Date.....

Signature of Applicant

### Declaration by applicant

I, .....S/o / W/o .....resident of .....  
declare that the details provided by me are true and I shall be responsible for any wrong information given by me.

Date.....

Signature of Applicant

Verified

(Village Sarpanch/Panch/Representative of local body)

### Recommendation of Veterinary Surgeon and Sub Divisional Officer

It is to certify that Sh./Smt. .... S/o / W/o Sh. .... is a permanent resident of village/city..... whose application is being recommended under the Scheme for the establishment of Backyard Poultry units.

Veterinary Surgeon  
GVH .....

Sub Divisional Officer  
Sub Division .....

### Approval by Deputy Director

The application of Sh./Smt. .... S/o / W/o Sh./Smt. .... is approved under the Scheme for the establishment of Backyard Poultry units.

Deputy Director  
District .....